# 20th ANNIVERSARY CONFERENCE

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Bob Buckhorn Mayor

Greetings:

It is a pleasure to welcome you to the **Florida Association of Public Art Professionals Conference** on May 2-4, 2018, at the Sheraton Riverwalk Hotel in downtown Tampa. The City of Tampa is proud to host this important event in our community and appreciates the opportunity to showcase our beautiful city to you.

Celebrating its 20<sup>th</sup> Anniversary, the Florida Association of Public Art Professionals (FAPAP) is dedicated to the development, advocacy, promotion and education of the public art field in the state of Florida. This comprehensive FAPAP conference includes workshops and panel discussions, networking opportunities, a



highlight of recent art installations in Florida through the Year in Review presentation, and tours of some of Tampa's outstanding public art including along the Tampa Riverwalk, in Perry Harvey Park, and Lights On Tampa downtown.

Public art has a tremendous impact in communities, creating a sense of pride and often a reflection of a city's unique history and culture, and it certainly applies to Tampa. I hope you will have the opportunity to explore the many cultural and historical places our city has to offer. Whether you visit one of our landmark attractions such as Busch Gardens, The Florida Aquarium and Zoo Tampa, ride the streetcar from downtown to Historic Ybor City, or enjoy a meal at one of our fine restaurants, we are sure your time in Tampa will be an unforgettable experience. Along with exploring our vast public art locations, you will also enjoy the Tampa Bay History Center, Tampa Museum of Art, Curtis Hixon Waterfront Park and Water Works Park, each honoring our community's history, heritage and commitment to the arts.

Once again, welcome and best wishes for an enjoyable time.



# FLORIDA ASSOCIATION OF PUBLIC ART PROFESSIONALS CONFERENCE MAY 2<sup>ND</sup> – 4<sup>TH</sup>, 2018 • TAMPA

Welcome to the annual conference for the Florida Association of
Public Art Professionals (FAPAP)! This organization is dedicated to the
development, advocacy, promotion, and education of Public Art in
the State of Florida, as well as to promote national best practices in the
field. This year celebrates FAPAP's 20th anniversary and we welcome
you to Tampa. The next three days will feature sessions on current
trends, best practices, and a variety of issues in Public Art, as well as
tours of our city's downtown and Airport Public Art. The conference
environment is open for dialogue, questions, sharing ideas at
all levels, and provides the opportunity to get to know your
colleagues from around the state. www.floridapublicart.org

# 2018 FAPAP PROGRAM

### Wednesday, May 2, 2018

Sheraton Tampa Riverwalk Hotel 200 North Ashley Drive Bayshore Room

#### 8:30 a.m. - 5:00 p.m. Registration in Foyer

#### 9:00 a.m. – 11:30 a.m.

Free Preconference Session – open to all Broad Strokes: Best Practices & Current Trends from National and State Professionals

For a professionalized field like public art, knowing what are best practices can help ensure the development of a successful public art project. In this session learn about the set of best practices developed by the national Public Art Network Council and how they can be applied to your projects. This session is for both artists and arts administrators. *Particia Walsh*, *Public Art Programs Manager*, *Americans for the Arts is joined by Christopher Hubbard*, *Programs Manager*, *Creative Pinellas*, Illsol (Tony Krol and Michelle Sawyer), Lee Modica, Public Art Consultant, Lee Modica and Associates, Terry Olson, Chief Arts Instigator, Orange County Cultural Affairs, and Elizabeth S. Young, Executive Director of the Florida Keys Council of the Arts

#### 12:00 p.m. – 2:00 p.m.

#### Welcome and Reconnection

Reconnect with colleagues and enjoy an overview of the State of the Arts in Florida and updates on the statewide Public Art Programs and Florida Artists. Lunch is provided. *Melissa Davies, FAPAP President, City of Tampa, Art Programs Division; Robin Nigh, Manager, City of Tampa, Art Programs Division; Malinda Horton, Executive Director, Florida Association of Museums and Florida Association of Public Art Professionals; Terry Olson, Chief Arts Instigator, Orange County Arts & Cultural Affairs* 

#### 2:00 p.m. - 3:30 p.m.

#### Public Art in Private Development Discussion with the City of Tampa

This session will discuss Public Art in Private Development ordinances, primarily focusing on the City of Tampa's ordinance and its recent revisions. The discussion will touch on how and why the ordinance has evolved and where it might be going. *City of Tampa: Bob McDonaugh, Economic Opportunity Administrator, Catherine Coyle, Planning and Urban Design Manager and Robin Nigh, Manager, Art Programs* 

#### 3:30 p.m. - 3:45 p.m. Break

#### 3:45 p.m. - 5:00 p.m.

#### Trends in Community and the Creative Life

Clayton Lord with Americans for the Arts will speak to state and national demographic trends and what they mean for Public Art. He will also discuss this in relation to the Americans for the Arts Statement on Cultural Equity and their ongoing efforts to internally and externally move the dial on cultural equity. *Clayton Lord, Vice President of Local Arts Advancement, Americans for the Arts* 

#### 5:00 p.m. - 7:00 p.m.

Mix & Mingle Professional Networking Reception sponsored by Public Art Alliance Sheraton Tampa Riverwalk Hotel/Poolside Festive hors d'oeuvres + 1 drink ticket provided

### 7:30 p.m.

#### Special Conference Dinner Mise En Place 525 Grand Central Avenue

One of Tampa's premier restaurants, Mise En Place, has prepared a special set menu for conference attendees featuring their signature Modern American fare. Reservation for this Dutch dinner was requested upon registration. The restaurant is within walking distance of hotel, but must exit hotel on Ashley Street Drive (not Riverwalk) to Kennedy Blvd Bridge. (0.37 miles)

# **66** Our objective is to bring free access to artistic excellence. **99**

— Robin Nigh City of Tampa Arts Program Manager



# 2018 FAPAP PROGRAM

# Thursday, May 3, 2018

#### Sheraton Tampa Riverwalk Hotel 200 North Ashley Drive Bayshore Room

Breakfast is not included but light snacks, coffee and water will be provided.

#### 9:00 a.m. – 10:30 a.m.

#### Activating Democracy

Artist Sheryl Oring will present on her performative and participatory public projects incorporating old and new media to capture and tell stories, examine public opinion, and foster open exchange through a dialogue addressing political and social issues. Following Oring's presentation, the artist will have a dialogue with USF Curator of Public Art and Social Practice Sarah Howard exploring the role of Oring's work in activating and archiving diverse voices in the public sphere. Sarah Howard, Curator of Public Art and Social Practice at the USF Institute for Research in Art; Sheryl Oring, artist

#### 10:30 a.m. - 10:45 a.m. Break

#### 10:45 a.m. - 12:00 p.m.

#### State of the Art Social Media

Social Media has become a part of our everyday lives, and it's definitely a tool you need to have in your marketing toolbox. In this session, Social Media Expert Kevin McNulty will review the state of the art in Social, and how you can use it to promote the state of YOUR art. Find out what social media platforms are hottest for particular audiences, and what trends will affect how you reach audiences today and tomorrow! *Kevin McNulty, President & CEO, NetWeave Social Networking* 

#### 12:00 p.m. – 1:30 p.m.

#### Roundtable Luncheon

Join the conversation! This working lunch will provide an opportunity to discuss key topics in the field including best practices, master planning, advocacy, and more! The session is presented by RLA Conservation of Art & Architecture

#### 1:30 p.m. - 3:00 p.m.

#### Will your public art survive a disaster?

This session will review how to protect art collections and create collections management procedures, so you can be ready before and after a big storm. *Panel discussion with FAPAP Board Members, Christie Holechek, Director, Art in Public Places, Cultural Council of Greater Jacksonville; Rosa Lowinger, Principal and Senior Conservator RLA Conservation of Art & Architecture; Elayna Toby Singer, Administrator, Palm Beach County Art in Public Places* 

#### 3:00 p.m. - 3:15 p.m. Break

#### 3:15 p.m. - 6:30 p.m.

#### Bus Tour of Downtown Tampa Public Art

Hop on the bus and learn the history of the area through the arts at Perry Harvey, Sr. Park with unique installations by Rufus Butler Seder, James Simon, Michael Parker and Joel Randell. Also featured will be a mural by Bask at a new dog park under the Tampa-Hillsborough Expressway Authority, an FDOT Public Art project under the interstate and a sneak peek at the new Julian B. Lane Riverfront Park! Refreshments provided by the F.E. Lykes Foundation and Whatever Pops & Bowls.

#### Transportation notice

This bus tour will leave the Sheraton Riverwalk Hotel promptly at 3:15 and will return at approximately 6:30

#### Dinner is on your own\*

#### 7:15 p.m. Meet at Sheraton Tampa Riverwalk Hotel pool

#### 7:30 p.m. walking tour begins

Sunset Stroll Public Art Tour – Grab your sneakers! This after-hours walking tour will feature some of Tampa's newest Public Art installations along the Tampa Riverwalk. Works featured include: Leo Villareal's, Sky, on the façade of the Tampa Museum of Art, Stay Curious murals on the Poe Parking Garage by Tes One and Bask, Jaume Plensa's Laura with Bun, Woven Waves, by Re:Site, and more. Total distance of tour and back to hotel is approximately two miles.

\* At the north-end of the Riverwalk where the tour ends, there are several eateries at Armature Works.

"For the Love of the City" by Illsol Photo: Illsol

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"Gateway Sculptures" by James Simon Photo: Amy Martz

# 2018 FAPAP PROGRAM

### Friday, May 4, 2018

#### Tampa International Airport 4100 George J Bean Pkwy Aviation Authority Board Room

Continental breakfast will be provided courtesy of Tampa International Airport

**Note:** Transportation is not being provided from Sheraton Tampa Riverwalk Hotel to the Tampa International Airport. Conference attendees are expected to drive to the Airport, taxi or use a ridesharing service (i.e., Uber or Lyft). If you are dropped off, tell your driver to go to Blue Departures, take the elevator to level three and then follow the directions below.

Parking information at Tampa International Airport & Directions to Board Room From the inbound George J. Bean Parkway, park in Short Term Parking, on any level. BLUE side, EARHART elevators will be most convenient. Take the elevator down to level three. Exit to the right for the Aviation Authority board room. The boardroom is located on the third floor, BLUE side by the EARHART elevators, down the hallway adjacent to Airside A. Bring your parking ticket with you for validation.

#### 9:00 - 10:00

#### Year In Review

The annual Florida Year in Review provides an overview of recently completed Florida public art projects. Explore the approaches to Public Art by program and by artist, as well as learning the background of how the projects developed. *Christina Roldan, Public Art Project Manager, Broward Cultural Division* 

#### 10:00 a.m. - 10:15 a.m. Break

#### 10:15 - 11:45

#### Transportation and Public Art

This session explores how three separate transportation authorities of varying sizes and without mandated public art programs have developed processes and guidelines for public art that either enable, assist, or inspire the community. *Frank W. Chupka Professional Engineer III/Court Engineer Florida Department of Transportation; Kelly A. Figley, Airport Marketing Manager, Tampa International Airport; Elaine Illes, Consultant, Florida Department of Transportation, William Porth, Construction Project Engineer, City of Tampa Transportation & Stormwater; Paul Ridgeway, Director of Maintenance, Tampa International Airport* 

#### 12:00 - 1:30

#### FAPAP Annual Board Meeting - Lunch courtesy of Tampa International Airport

#### 1:30 - 2:30

#### **Tour of Tampa International Airport Public Art**

It is with great pride that the Tampa International Airport invites you to tour their newest works in the collection. Conference attendees will see Daniel Canogar's digital art running through a ribbon of LED screens, Nick Cave's mixed media wall sculpture, kinetic work by Tim Prentice & Dave Colbert, a large-scale painting by Elisabeth Condon and more. In 2011, Tampa International Airport officials began the process of updating the Master Plan for the airport's 3,300-acre campus to accommodate up to 35 million passengers each year. The first phase of this historic expansion, which opened to the public in February, 2018, included opportunities for 8 new public art commissions. The new commissions build on a more than 40-year commitment to artwork that reflects our community and ourselves.



"Andante" by Heidi Lippman Photo: Dave Hellane "Uplit" for Lights On Tampa 2015 Words by Silvia Curbelo Photo: Matt May

"Believe," part of "Stay Curious" murals at the Poe Garage by Tes One and Bask Photo: Amy Martz

WELLIAM P. POE BURGORAL PARKING GARAGE

# FAPAP 2018 PRESENTERS











#### FRANK W. CHUPKA

Professional Engineer III, Court Engineer Florida Department of Transportation

Mr. Chupka has 28½ years of experience in transportation engineering and has been a registered Professional Engineer since 1994. He began his career with the FDOT as an engineer intern and has since served in numerous leadership positions in the Bartow and Tampa Design Departments. He is currently District Seven's Court Engineer and oversees GEC contracts, the Value Engineering and Risk Management programs, as well as design reviews of Community Aesthetics Features. Frank received his degree in Civil Engineering from the University of South Florida in 1989.

#### **CATHERINE COYLE**

Planning and Urban Design Manager and Zoning Administrator, City of Tampa

Catherine Coyle currently serves as the Planning and Urban Design Manager and Zoning Administrator for the City of Tampa. She also serves on the Urban Land Institute's (ULI) national Product Council for Transit Oriented Design. Ms. Coyle has been with the City for 17 years, and served as Project Manager for the Joint Land Use Study in Partnership with MacDill Air Force Base; and, is responsible for composing the City's first two form-based codes for the Central Business District and Seminole Heights District. She graduated from the University of South Florida with a degree in Geography.

#### **MELISSA DAVIES**

President, Florida Association of Public Art Professionals

Melissa Davies, President, Florida Association of Public Art Professionals, has worked in the arts for nearly 20 years. As Project Coordinator for the City of Tampa, Art Programs Division, she facilitates projects and public art installations and has experience managing temporary installations, event-based public art experiences, percent-for-art projects, public / private partnerships and oversees the program's nonprofit. Melissa is a Tampa native and received her B.A. from the University of Florida and a Graduate Certificate in nonprofit management from University of South Florida.

#### **KELLY FIGLEY**

#### Airport Marketing Manager, Tampa International Airport

Kelly has 27 years of experience at Tampa International Airport. During this time, she has worked in airport operations, ground transportation, guest services and marketing. As Airport Marketing Manager, Kelly's primary responsibility is the administration of the Airport's Public Art program. Kelly oversees a variety of special projects such as the Airport's annual Year in Review and the Authority's annual giving campaign which includes a 5K on the Runway. Kelly reviewed her bachelor's degree in airport administration from the University of North Dakota and her MBA, with a focus on marketing, from the University of Tampa.

### CHRISTIE HOLECHECK

Art in Public Places Director, City of Jacksonville

Christie Thompson Holechek holds a Bachelor of Fine Arts degree in Painting and Drawing from the University of North Florida and a Master of Fine Arts degree in Interdisciplinary Studio and Theory from Maine College of Art. For the past 18 years, Christie has served Jacksonville in leadership positions including arts administration, secondary education, and youth arts programming with a mission to make arts and culture accessible to all. Since 2010, she has held the Art in Public Places Director position for the City of Jacksonville, under the Cultural Council.





#### **SARAH HOWARD** Curator of Public Art and Social Practice, USF Institute for Research in Art

Sarah Howard is the Curator of Public Art and Social Practice at the Institute for Research in Art and contributes to program initiatives at both the USF Contemporary Art Museum and the fine art production atelier Graphicstudio, as well as directs the USF Public Art Program. With almost two decades of experience as a researcher, artistic collaborator, project manager and cultural event producer in Tampa Bay, Howard works with local partners – galleries, city agencies and civic organizations – to organize and produce public art and community-based collaborative projects. Howard serves on the Board of Directors for local arts nonprofits Tempus Projects and Community Stepping Stones.

#### CHRISTOPHER HUBBARD

#### Programs Manager, Creative Pinellas

With over 15 years of field experience, Christopher Hubbard is a veteran of the public art world. He currently serves as the Programs Manager for Creative Pinellas, the state-designated Local Arts Agency for Pinellas County, where he manages the organization's grants, outreach and educational programs, and oversees the county's traveling community art experience. Before joining Creative Pinellas in September 2017, he spent 11 years as the Cultural Affairs Specialist for the city of Clearwater, FL. In addition to his time in Clearwater, he is an alumnus of the University of Florida Art in State Buildings program and has consulted for cities such as Decatur, GA; Sarasota and Tarpon Springs. Christopher's passion is for fostering engaging art experiences and keeping the "public" in public art.



#### **ELAINE ILLES** *Owner, IPI*

Elaine Illes graduated from Vanderbilt University with an interdisciplinary degree in Urban Studies and received an MS in Urban and Regional Planning from Florida State University. After working for large engineering companies for over a decade, in 1999 Elaine started her own company allowing her to focus her efforts on local projects. Elaine has worked in all phases of projects (Planning, Project Development, ROW and Construction) which provides her with a unique perspective allowing the identification and resolution of complex issues that affect the community and regularly require negotiations with multiple agencies.





#### **ILLSOL** Artists

II LISLS

Michelle Sawyer and Tony Krol are a husband / wife team working in Tampa under the moniker Illsol. The name "Illsol" combines "Sawyer, Krol" while referencing the spanish word for "sun" (noting Michelle's half-cuban heritage) and prefixed with a term made popular by the Beastie Boys, or something like that. Michelle's work is clean-lined, often symmetrical, and bold, while Tony's work is often distressed, layered, and muted at times. Their work together is in the realm of large murals and installation projects in which final pieces are subtly textured with overlaying clear images and bold lines.

### **CLAYTON LORD**

#### Vice President of Local Arts Advancement, Americans for the Arts

Clayton Lord is the vice president of local arts advancement for Americans for the Arts, where he oversees field education, capacity development and cohort building for local arts administrators and advocates in 5,000 communities across the United States. Lord is a prolific writer, thinker, and speaker about the public value of the arts, and has edited and contributed to three books: Counting New Beans: Intrinsic Impact and the Value of the Arts; Arts & America: Arts, Culture and the Future of America's Communities; and To Change the Face & Heart of America: Selected Writings on the Arts and Communities, 1949-1992, the 2017 publication Baseline Demographic Survey of the Local Arts Field, and forthcoming work exploring the ways the arts can bolster research, communications, and advocacy efforts related to the social impacts of the arts on communities to increase impact, perceived value, and funding. He holds a B.A. in English and Psychology from Georgetown University, and lives with his husband and daughter in Maryland.

# FAPAP 2018 **PRESENTERS**



#### **ROSA LOWINGER**

President & Chief Conservator, RLA Conservation of Art + Architecture

Rosa Lowinger is President and Chief Conservator of RLA Conservation of Art + Architecture, a firm with offices in Miami and Los Angeles. A Fellow of the American Institute for Conservation, she was the 2008-09 Rome Prize Fellow in Conservation at the American Academy in Rome and consults for the Getty Conservation Institute's Outdoor Painted Sculpture Initiative. In October 2017, she presented the webinar *Basics in Addressing Damaged Public Artworks* for Americans for the Arts. She is the author of *Tropicana Nights: The Life and Times of the Legendary Cuban Nightclub* (Harcourt, 2005).

#### **BOB MCDONAUGH**

Economic Opportunity Administrator, City of Tampa

Bob McDonaugh is the Administrator of Economic Opportunity for the City of Tampa. Prior to his position with the City. Bob held a development position with Equity One, a publicly traded REIT, who owned and operated approximately 200 shopping centers in the southeast. He was a development partner with Tampa based HuntDouglas Real Estate Services where he developed retail properties in Florida, Colorado and Arizona. Prior public sector experience included 5 years for the Port of Tampa as Manager of Real Estate. He has lived in Tampa for over 40 years is a graduate of the University of Tampa with a degree in Economics.



#### **KEVIN MCNULTY**

#### Co-founder and President, NetWeave Social Networking

Kevin McNulty is co-founder and president of NetWeave Social Networking. NetWeave provides social media services for a wide range of over 70 clients in the US, including large attractions like Zoo Miami, major aviation clients like SUN 'n FUN and the Commemorative Air Force, and even local shops and resorts. Kevin is followed by over 25,000 people on Facebook, Twitter and LinkedIn. He has been a guest lecturer for USF, New College, St. Leo University, the Florida Attractions Association, and the Florida Aviation Business Association. Kevin received his degree in Psychology from California State University, Fullerton, served in the US Army, and worked for over 20 years in corporate training and communications before co-founding NetWeave in 2009.



#### LEE MODICA

#### Public Art Consultant, Lee Modica and Associates

Lee Modica administered Florida's Art in State Buildings Program for 20 years (from 1994 until 2014) as an employee of the Florida Division of Cultural Affairs. She now handles ASB projects as a consultant. In 1997, Lee was a founding Board member of the Florida Association of Public Art Professionals (FAPAP), subsequently serving as Treasurer, as Vice-President and as President from 2004 to 2008. She is now an Emeritus Member of the FAPAP Board. Lee was also elected to the first national Public Art Network (PAN) Council in 2000 as the representative for state level public art programs.



#### **ROBIN FRANKLIN NIGH** Manager of the Art Programs, City of Tampa

Robin Franklin Nigh is the Manager of the Art Programs for the City of Tampa. In this capacity, she has developed nationally recognized programs that were firsts in the field, including the Photographer Laureate Program and Lights On Tampa. Current initiatives include the integration of artwork into major event park facilities, public art in private development and several public-private partnerships. Robin received her B.F.A from the University of Florida, M.A. in Contemporary Art History, Theory and Criticism from the School of The Art Institute of Chicago and has completed postgraduate studies at FSU. She has worked in public art and arts administration for over 30 years.



#### **TERRY OLSON**

#### Orange County's "Chief Arts Instigator"

Terry Olson has been Orange County's "Chief Arts Instigator" since the creation of the Office of Arts & Cultural Affairs in 2001, where he oversees public art projects. He is producing the debut FusionFest in November 2018, a celebration of diversity and global roots with music, art, food and more. He is a past president of the Florida Association of Public Art Professionals and serves on the board or as a member for many national and international arts organizations. Mr. Olson has received the Outstanding Theatre Advocate award from the Florida Theatre Conference, and the Downtowner of the Year and Golden Brick awards from the Downtown Orlando Partnership.



#### SHERYL ORING Artist

Sheryl Oring's work examines social issues through projects that incorporate old and new media to tell stories, examine public opinion and foster open exchange. Her public art commissions include major works for airports in Tampa and San Diego as well as commissioned performances for the City of Pittsburgh; Bryant Park in New York; the Jewish Museum Berlin; and the Berlin Wall Memorial. Oring's work has been shown in festivals such as Encuentro in São Paulo, Brazil, and the Art Prospect Festival in St. Petersburg, Russia. Her artist books are in collections including the Library of Congress, Tate Modern and the Bibliothèque nationale de Luxembourg.



#### **WILLIAM PORTH**

#### Traffic Studies and Safety Coordinator, City of Tampa

William Porth is a traffic safety advocate with the City of Tampa. William Porth chairs the Community Traffic Safety Team [CTST] for Hillsborough County as one part of the Florida Department of Transportation Educational component for Tampa Bay Traffic Safety. He is a Vision Zero Action Plan development team member for the Metropolitan Planning Organization. He works with City Design and Planning staff to implement Complete Streets Project in the City. He graduated Cum Laude from the University of South Florida in 2004 with a Bachelor of Arts in Business Administration. He is a gadget and tool connoisseur some of which he uses to build his own armada of functional art everyone else calls bicycles.

# FAPAP 2018 PRESENTERS











#### PAUL RIDGEWAY

#### Director of Maintenance, Tampa International Airport

Paul is the Director of Maintenance for the Hillsborough County Aviation Authority. He directs the activities of 216 maintenance personnel dedicated to providing world class facilities and customer experience at the Tampa International Airport. In addition to the staff directly employed by the Authority, the department also manages over 200 personnel engaged in the mission through 26 maintenance contracts that include janitorial services, elevators and escalators maintenance, and automated people mover systems. Paul is currently involved in the design activities of the Master Plan program to ensure the new facilities are developed with careful consideration of sustainability and life-cycle costs.

#### **CHRISTINA ROLDAN**

#### Project Manager, Broward County Cultural Division

Christina Roldan is the vice president of the Florida Association of Public Art Professionals (FAPAP) and a project manager with the Broward County Cultural Division. She is responsible for the public art collection at the Fort Lauderdale-Hollywood International Airport. Over the last 12 years, she has implemented nearly \$6M in public art projects. Her most recent accomplishments include the completion of four large scale artworks for the newly built Concourse A in Terminal 1, which includes a sculptural play area titled Cloudscape, the first of its type ever implemented at the airport. Christina has a bachelor's degree in Art History from the University of Miami and a master's degree in Arts Management from Carnegie Mellon University.

#### **ELAYNA TOBY SINGER**

#### Art in Public Places Administrator, Palm Beach County

Since 2004, as Palm Beach County's first full-time Art in Public Places Administrator, Elayna Toby Singer leads development of "Art Places" to enrich public spaces, buildings and streetscapes for public benefit. Currently she is also working on an "Art in the Garden" Masterplan and production of "The Art of Making Place" television show. Ms. Singer serves on the Urban Land Institute's Creative Placemaking National Working Group and the Florida Association of Public Art Professionals Board. Elayna's placemaking career began with planning, building and programming Public Gardens for 15 years in Chicago, Philadelphia and Naples, Florida. As a Longwood Fellow, she earned her MA in Public Horticulture Administration and Museum Management. Her BA is in Cultural Anthropology.

#### PATRICIA WALSH

#### Public Art Programs manager, Americans for the Arts

Patricia Walsh is the manager of the public art programs for Americans for the Arts. Prior to working at Americans for the Arts she was a cultural programming specialist for the public art program at the Arts Commission for the City of Las Vegas. There, she coordinated the update to the public art master plan and worked with the Arts Commission to develop their annual programs and budget. She served on the City of Palo Alto Public Art Commission and worked as the program coordinator for the City of San Jose Public Art Program. She earned her master's degree in Arts Administration from Boston University and holds a Bachelor in Arts in painting from State University of New York at Plattsburgh.

#### **ELIZABETH S. YOUNG** Executive Director of the Florida Keys Council of the Arts

Elizabeth has an extensive background in both the performing and visual arts. Her experience working with non-profit organizations spans program development, board relations, fund development and marketing. She earned her B.A. in Art History and Theater from Wheaton College in Norton, MA. After spending nearly a decade in New York City as a Casting Director for film, television and theater she moved to the Florida Keys in 1987. She and her staff administer the County's and City of Key West's Public Art Programs as well as serving as the staff to the Tourist Development Council's Cultural Umbrella Committee.

# **BOARD OF DIRECTORS**

President Melissa Davies Art Programs Project Coordinator City of Tampa

Secretary Catherine Woods Artist/Owner C Glass Studio *Vice President* **Christina Roldan** Public Art Project Manager Broward County Cultural Division

Treasurer Elizabeth Young Executive Director Florida Keys Council of the Arts

### **OFFICERS**

**Oaklianna Carraballo** Coordinator, Art in State Buildings University of Florida

Leslie Fordham Public Art Administrator Broward County Cultural Division

**John Hayes** Public Art Curator Consultant Art in Public Places Administrator City of Miami Beach

Dennis Leyva

**Rosa Lowinger** President & Chief Conservator RLA Conservation of Art & Architecture

**Elayna Toby Singer** Administrator Palm Beach County Art in Public Places

**Christie Holechek** Director Art in Public Places Jacksonville Cultural Council of Greater Jacksonville

### **EMERITUS**

**Barbara Hill** Consultant Hill Fine Art Consulting, Inc.

**Lee Modica** Consultant LeeModica.com **Terry Olson** Director Orange County Arts & Cultural Affairs

**Amy Vigilante** Director, Art in State Buildings University of Florida

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