FLORIDA PUBLIC ART

THRIVING
Evolving
Inspiring

FAPAP Annual Conference
Fort Lauderdale May 8 - 10, 2019

RIVERSIDE HOTEL
620 East Las Olas Boulevard, Fort Lauderdale

Skywaves
Laurie Lundquist
Fort Lauderdale-Hollywood International Airport
Pedestrian Bridges, Terminals 2, 3 & 4
Hello and welcome to Broward County. It is an honor to host the Florida Association of Public Art Professionals Conference.

Broward County first established our Public Art & Design Program in 1976 and since then we’ve come a long way! The public art program received a financial boost in 1995 when the allocation of funds from county construction projects increased to two percent. The overall vision was to enhance architecture and urban spaces through the ideas and creations of visual artists. Today, we administer an average of 80 art projects annually, including conservation projects. Broward residents own over 260 public artworks. We call it “a museum without walls.”

Broward County’s Public Art & Design Program is an internationally-recognized, world class program, and listed among an ensemble of the world’s finest public art, according to Australia’s Images Publishing in Designing the World’s Best Public Art. Just recently, the suspended work of art entitled “Wavelength” at the Fort Lauderdale Hollywood International Airport was recognized by Americans for the Arts as a 2017 outstanding public art project through the Public Art Network Year in Review program. The program is the only national program that specifically recognizes the most compelling public art.

We are proud of our diverse cultural heritage and public art can be seen in all county buildings, at every Broward County park, at the Fort Lauderdale-Hollywood International Airport, at Port Everglades and in each of our thirty-one cities and throughout the Municipal Services District.

Along with exploring public art locations, make sure you find time to experience all that Broward County has to offer. From our twenty-three miles of award-winning beaches to the vast Everglades National Park there is plenty to see and do!

Thank you for choosing Broward County and please come back and visit soon!

Sincerely,

Mark Bogen
Broward County Mayor

PublicArt.Broward.org

“Public art is where culture happens. Through public art, we are creating spaces for people to think, act, dream and be with art”

LESLIE FORDHAM
Public Art Administrator
Broward Cultural Division

Exhibit: ‘I Bet You Didn’t Know’
Works of art created by airport employees. Currently on display in the walkway connector between Terminals 3 and 4 at the Fort Lauderdale-Hollywood International Airport.
WELCOME to the 2019 Florida Association of Public Art Professionals (FAPAP) Annual Conference! This organization is dedicated to the development, advocacy, promotion, and education of public art in the State of Florida, as well as the promotion of national best practices in the field.

This year, FAPAP welcomes you to Broward County. We have created an exciting program for this conference that will expand our members’ knowledge and understanding of the changing and evolving field of public art, while providing inspiration to continue creating an art and culture-rich Florida for all.

The next three days will allow members to reflect upon and celebrate our past accomplishments, reconnect with colleagues and meet new ones, and learn and discuss current public art challenges and opportunities. The conference environment is open for dialogue, questions, and sharing ideas at all levels.

Enjoy!

www.FloridaPublicArt.org

“Public art at FLL helps to create a sense of place, serving as a welcome distraction from the bustle of travel”

MARK GALE
CEO / Director of Aviation
Fort Lauderdale-Hollywood International Airport
“At Port Everglades, public art prompts social conversation between our 4 million annual cruise visitors and the Port user community as they share space and spend time with each other. Port public art anchors a physical location and provides a memorable experience where viewers are inspired, calmed or connected to their surroundings”

GLENN WILTSHIRE
Acting Port Director
Port Everglades Department

2019 FAPAP PROGRAM

TUESDAY, MAY 7, 2019

5:30 P.M. - 7:30 P.M.
FLORIDA PUBLIC ART NETWORKING EVENT
Join us to kick-off the conference - meet our presenters, attendees and conference hosts. Appetizers + 1 drink ticket provided.
Christina Roldan, FAPAP President, Public Art Project Manager, Broward County Cultural Division; Leslie Fordham, Public Art & Design Administrator, Broward County Cultural Division; and Dominique Denis, Public Art Project Manager, Broward County Cultural Division

ETARU LAS OLAS
500 E Las Olas Blvd, Fort Lauderdale

Visual Voyage
Vanessa Till Hooper
Port Everglades - Cruise Terminal 25
“Our role is to celebrate and share the stories of our community through art”

PHILLIP DUNLAP
Director, Broward Cultural Division

WEDNESDAY, MAY 8, 2019

8:30 A.M. – 5:00 P.M.
REGISTRATION

FREE PRECONFERENCE SESSIONS
Open to all attendees and the general public.

9:00 A.M. – 9:30 A.M.
GLOBAL MESSAGING
Focusing on global street art marketing, the founder and curator of several innovative urban art projects, Iryna Kanishcheva, will share her experience managing domestic and foreign mural projects. She will briefly explore the role of artistic skills, social media, the message of art, budgeting and scale of a project in street art promotion.

Iryna Kanishcheva, Founder & Owner, GNV URBAN ART LLC.

9:30 A.M. – 11:30 A.M.
FOUNDATIONS FOR THRIVING IN A PUBLIC ART WORLD
Join us as we explore what tools are needed to build a strong foundation for successful public art projects. Focus will include best practices for both artists and administrators. Professionals working around the State will answer questions in a “town hall” moderated panel setting.

John Hayes, Curator, Estate of David Hayes; Lee Modica, Public Art Consultant, Lee Modica and Associates; Terry Olson, Chief Arts Instigator, Orange County Arts & Cultural Affairs; and Elizabeth S. Young, Executive Director of the Florida Keys Council of the Arts

11:30 A.M. - 12:00 P.M.
Break

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Break
WEDNESDAY, MAY 8, 2019

12:00 P.M. - 1:30 P.M.
WELCOME AND RECONNECT LUNCHEON
Join colleagues to enjoy an overview of the State of the Arts in Florida and updates on statewide public art programs and artists.
Christina Roldan, FAPAP President, Public Art Project Manager, Broward County Cultural Division

1:30 P.M. – 2:00 P.M.
Break

2:00 P.M. - 3:30 P.M.
FORT LAUDERDALE BEACH: THE JUXTAPOSITION OF NATURE AND THE URBAN FORM
Fort Lauderdale beach was re-imagined back in 1984 to become the “Best City of its Size” by 1994. The City was successful in its goal, however, now about 30 years later, it is time to freshen things up a bit. Come join us for a design presentation on the inspiration, ideas and concepts that spurred on the EDSA Design team on the City of Fort Lauderdale’s largest and last big project in the Community Redevelopment Area.
Peter Dunne, RLA, ASLA, Project Manager, EDSA and Isis Mojicar-Hunt, AIA, NCARB, Senior Associate, Project Manager, Arquitectonica

3:30 P.M. - 3:45 P.M.
Break
WEDNESDAY, MAY 8, 2019

3:45 P.M. – 5:00 P.M.
CORAL SPRINGS BLOOMBERG GRANT “INSPIRING COMMUNITY HEALING AFTER GUN VIOLENCE: THE POWER OF ART”
The City of Coral Springs, in partnership with the City of Parkland, is a recipient of the Bloomberg Philanthropies 2018 Public Art Challenge award. The grant will allow the city to create five large-scale public-art projects using art to bring the community together in collective reflection and restoration following the Marjory Stoneman Douglas School shooting in February 2018.

These temporary art projects, spanning a 30-foot-tall pyramid to a paint-covered billboard, will sprout up in public parks, museums, libraries, and roadsides in both cities over the next two years. This session will discuss the grant development and application process, what was important in writing the grant proposal (tips) and describe the projects and expected outcomes.

Julia Andrews, Director, Coral Springs Museum of Art and Susan Hess Krisman, Director of Development, City of Coral Springs

5:30 P.M. – 7:00 P.M.
MIX AND MINGLE PROFESSIONAL NETWORKING RECEPTION

Join us for a festive outdoor gathering at the Riverside Hotel’s New River Patio. Delectable hors d’oeuvres + 1 drink ticket provided.

DINNER ON YOUR OWN
THURSDAY, MAY 9, 2019

9:00 A.M. - 10:30 A.M.
CREATING, TRANSFORMING, AND REVITALIZING NEIGHBORHOODS AND COMMUNITIES WITH ART AND CULTURE
The arts are a powerful force in community and urban development. Learn about three distinct projects that effectively transformed neighborhoods and created new communities with art and cultural programs.
Grace Kewl-Durfey, Arts Administrator, Broward County Cultural Division; Doug McCraw, Founder and Developer, Fat Village; and Steven Glassman, Fort Lauderdale City Commissioner, District 2

10:30 A.M. - 10:45 A.M.
Break

10:45 A.M. - 12:00 P.M.
OLD TECHNIQUES AND NEW TECHNOLOGIES: THE STORY OF UAP
UAP (Urban Art Projects) collaborates with artists, architects, developers and designers to deliver creative outcomes for the public realm. By exploring the history of UAP, Senior Principal of Art + Design Jamie Perrow will discuss the ins and outs of collaborating with some of the world’s greatest emerging and established creatives.
Jamie Perrow, Senior Principal of Art + Design, UAP

12:00 P.M. - 1:30 P.M.
LUNCHEON
PUBLIC ART FOR BRIGHT AND THRIVING CITIES
Public art programs continue to emerge and flourish in Broward County, from the historic beach towns along the Atlantic Ocean to the residential cities bordering the Everglades. This session will include presentations from public art administrators involved in different models and approaches to public art.
Leslie Fordham, Public Art & Design Administrator, Broward Cultural Division; Laura Atria, Public Art Program Manager, City of Pompano Beach and Public Art Consultant, City of Coral Springs; George Gadson, Managing Partner of Gadson & Ravitz, LLC; Jill Weisberg, Artist and Art Specialist/Project Manager of the Downtown Hollywood Mural Project, Beth Ravitz, Managing Partner of Gadson & Ravitz, LLC.
THURSDAY, MAY 9, 2019

1:30 P.M. - 1:45 P.M.
Break

1:45 P.M. - 2:15 P.M.
Travel on bus from hotel to the Fort Lauderdale-Hollywood International Airport (FLL).

2:15 P.M. - 3:45 P.M.
TOUR OF FORT LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT’S NEW PUBLIC ART IN TERMINAL 1
Join us for a walking tour of FLL’s recently completed Concourse A and its spectacular public art installations, plus a few of the airport’s most iconic artworks. Please be sure to wear comfortable shoes.
*Prior security clearance is mandatory to attend the tour.

3:45 P.M. - 4:00 P.M.
Travel on bus from airport to Port Everglades

4:00 P.M. - 5:30 P.M.
PORT EVERGLADES PUBLIC ART TOUR
Enjoy a private tour of Port Everglades’ public art collection that can only be seen by cruise passengers. You will experience the wonderful artwork in Cruise Terminals 2 and 4, as well as an interactive piece recently installed at the newly-renovated Cruise Terminal 25 — a gem of modern architecture.

5:30 P.M. - 7:00 P.M.
RECEPTION HOSTED BY THE BROWARD CULTURAL DIVISION AT PORT EVERGLADES
Cruise Terminal 25 VIP Lounge

7:00 P.M.
Bus departs Port Everglades to Riverside Hotel

DINNER ON YOUR OWN
FRIDAY, MAY 10, 2019

9:00 A.M. – 10:00 A.M.
REPORT ON THE STATE OF PAINTED OUTDOOR SCULPTURE CONSERVATION
Discussion on new trends and discoveries in the field of conservation.
Rosa Lowinger, Principal and Chief Conservator, RLA Art & Architecture

10:00 A.M. – 10:15 A.M.
Break

10:15 A.M. – 11:45 A.M.
YEAR IN REVIEW
Join us for a virtual tour of diverse public art installations completed in 2018 throughout Florida, plus we’ll “tour” some of the public art projects that received the prestigious Americans for the Arts “2018 Year in Review” Award. Along the way we’ll address fascinating public art trends and their implications for commissioning agencies, artists and communities.
Elayna Toby Singer, Art in Public Places Administrator, Palm Beach County

11:45 A.M. – 12:00 P.M.
Break

12:00 P.M. – 1:30 P.M.
FAPAP FORWARD
A fun and informative working lunch with FAPAP’s Board where together we will discuss FAPAP priorities and future opportunities. All conference attendees are encouraged to participate.

1:30 P.M. – 2:00 P.M.
Break

2:00 P.M. – 3:30 P.M.
TOUR OF NSU ART MUSEUM FORT LAUDERDALE
Enjoy a private interactive tour of NSU’s art installations.
Sebastian Perez, Lillian S. Wells Associate Education Curator
Leslie Fordham has more than 18 years of experience in the field of public art and culture and joined Broward County Cultural Division as Public Art & Design Administrator in 2010. During her tenure, the Division commissioned and preserved a wide range of innovative artworks that enhance the visual environment for Broward County citizens and visitors and has advanced the missions of County departments where projects are located. Ms. Fordham oversees more than 250 public art activities and projects, including installations at two of Broward County’s largest transit and tourism hubs, Fort Lauderdale-Hollywood International Airport and Port Everglades.

Leslie Fordham

As a graduate from Virginia Tech, ASLA member and registered landscape architect, Pete’s synergistic approach melds research and visioning as a foundation for innovative thinking. Within the context of his work, Pete skillfully facilitates the dialogue between site analysis and design aesthetics with an expertise in translating concepts into implementable outcomes. Having contributed to all phases of the design process, Pete is adept at integrating hand graphics with digital mediums that effectively transform land forms into social, economic and sustainable realities.

Peter Dunne

Laura Atria is the Public Art Program Manager for the City of Pompano Beach. She is also subcontracted as the Public Art Consultant and Administrator for the City of Coral Springs. Ms. Atria graduated from Florida Atlantic University with a dual degree: a BFA in Studio Art and a BA in Art History. She has been specializing in Public Art for eight years including Public Art Administration for Palm Beach County and Tamarac. In addition to her arts administration training, she is a professional artist based in South Florida. She recently completed a mural for Pelican Cove Resort in Islamorada, as well as a mural for Broward County’s Cultural Division at Port Everglades.

Laura Atria

George Gadson, former banker, is a full time Public Artist, Public Art and Design Consultant, Educator, conference and workshop Speaker and Trainer. Over the past 20 plus years, he has created works of art for many high profile events and individuals, and has received numerous awards for his talents. In 2008 he was invited to create an ornament for the White House Christmas tree, and in 1995 and 1999, respectively, created two South Florida Super Bowl commemorative sculptures given to the National Football League owners. He is the owner of George Gadson Studios and is partner in the Gadson and Ravitz, LLC, a Public Art and Design Consulting firm. He holds a B.A. from Duke University and a M.A. in Education from Brewer Christian College and Graduate School.

George Gadson

Iryna Kanischcheva is an MBA Candidate of the University of Florida, the founder and curator of several groundbreaking projects. Among them the first urban art initiative in North Florida, 352walls (Gainesville, FL) and one of the biggest mural projects in the world, Art United Us (Kiev, Ukraine), well-known for its row of significant artworks from 6 to 26-stories tall and focus on the problem of war, aggression and violence. Since 2018, Iryna manages and consults mural projects independently under her own urban art agency, GNV URBAN ART LLC. Recipient of the 2015 Public Art Award, the 2018 City Beautification Award and special Gratitude from the Mayor of Kiev and the Ministry of Information Policy of Ukraine.

Iryna Kanischcheva

Grace Kewl-Durfey is a 2019 Public Art Awards recipient for her mural, “Art United Us,” a series of 36 murals painted in Ukraine, which has been recognized internationally. Gratitude from the Mayor of Kiev and the Ministry of Information Policy of Ukraine.

Grace Kewl-Durfey

For more information about the Florida Association of Public Art Professionals, please visit our website at www.PublicArtProfessionals.com.
SUSAN KRISMAN
Susan Krisman has been the Director of Development Services for the City of Coral Springs since 2013. Prior to that, she was the Director of Community Development for over 25 years, and as part of her duties, has overseen the City’s Public Art Program. In 2018, Susan led the team that applied for, and received a $1 million Public Art grant from Bloomberg Philanthropies. Susan serves as the program manager for the project, “Inspiring Community Healing after Gun Violence: The Power of Art,” which is a curated series of five large-scale temporary public art installations designed to be created with community members and to provide healing and social cohesion.

ROSA LOWINGER
Rosa Lowinger is President of RLA Conservation, Inc. a firm with offices in Miami and Los Angeles that works with dozens of public art agencies. A Fellow of the American Institute for Conservation, she was the 2008-09 Rome Prize Fellow in Conservation at the American Academy in Rome, a panelist for Far Sited: Creating and Conservating Art in Public Places, a 2015 symposium at California State University at Long Beach, and in June, will lead a workshop on Emergency Preparedness for public art collections at the Americans for the Arts national meeting. The topic presented at this conference derives largely from the Getty Conservation Institute’s Outdoor Painted Sculpture Initiative, a forum that aims to codify the aesthetics and conservation protocols for painted sculpture.

DOUG MCCRAW
Doug McCraw is the founder and developer of FATVillage, an arts district located in Fort Lauderdale’s city center. Developed from a warehouse district in 1999, the four-block area includes some of the City’s oldest buildings. FATVillage is now a thriving community of artists, galleries, theaters, studios, and other arts-centric businesses including design, arts technology incubation and film. Previously, Doug founded DAS Records and Data Storage, a South Florida company acquired by Iron Mountain Group in 1996. He is active in Alabama’s venture capital community and founded a new company, Art + Light + Space Studios, with partners Peter Symons, Leah Brown, and Lutz Hofbauer. Doug is a Marketing graduate from the University of Alabama and remains active with board work on the campus.

LEE MODICA
Lee Modica administered Florida’s Art in State Buildings Program (ASB) for 20 years (from 1994 until 2014) as an employee of the Florida Division of Cultural Affairs. She now works as a consultant, offering her expertise to administer many types of public art projects, including ASB projects. In 1997, Lee was a founding Board member of the Florida Association of Public Art Professionals (FAPAP), subsequently serving first as Treasurer, then as Vice-President and finally as President from 2004 to 2008. She is now an Emeritus Member of the FAPAP Board. Lee was also elected to the first national Public Art Network (PAN) Council in 2000 as the Council’s representative for state level public art programs.

ISIS MOJICAR-HUNT
Isis Mojicar-Hunt has more than 35 years of experience in architectural design and project management for a variety of complex projects for commercial, residential, hospitality and educational development in the urban core. Her range of expertise includes managing projects of varied scopes, budget, and building types in both private and public sector projects. In particular, Mrs. Mojicar-Hunt has extensive experience working on mixed-use, urban projects in South Florida with projects such as the Las Olas Boulevard Corridor and Streetscape, Fort Lauderdale/Hollywood International Airport Consolidated Rental Car Facility, Brickell City Centre and CityPlace Doral.
TERRY OLSON
Terry Olson has been Orange County’s “Chief Arts Instigator” since the creation of the Office of Arts & Cultural Affairs in 2001. A past President of the Florida Association of Public Art Professionals, he has served as adjunct professor at the University of Central Florida and guest lecturer at Rollins College. Mr. Olson will be leading tours of Visual Fringe this year at the Orlando Fringe Festival – a festival he started in 1992. Last year he started another new festival – FusionFest – celebrating the rich diversity of heritages in Central Florida. Mr. Olson has received multiple awards from the Florida Theatre Conference, the Downtown Orlando Partnership, the Healthy Community Initiative and the Humor award from the Grant Professionals Network.

JAMIE PERROW
As the Senior Principal of Art + Design at UAP, Jamie has worked on a wide array of projects in Australia, USA, Saudi Arabia and China. His extensive experience has seen him work with artists such as Sui Jian Guo, Ned Kahn, Nike Savvas, Arne Quinze, Florentijn Hofman, Ai Weiwei, Phillip K. Smith III, and Lindy Lee as well as influential architectural studios such as Snøhetta, KPF, Zaha Hadid Design, Gehry Partners and HBA. Jamie oversees the creative direction of some of UAP’s most significant projects as well as contributing to the management of UAP’s Brand & Marketing identity. Jamie graduated from the University of NSW Art & Design with a Bachelor of Design and has worked in the design and visual art industries for over ten years.

BETH RAVITZ
For as long as she can remember, Beth Ravitz has been fascinated with large scale and bold colors. She is a multidimensional Public Artist working with ceramic, glass, metal, sculpture, printing and painting. She has been engaging and collaborating with communities to transform public spaces into functional and aesthetically beautiful works of art for the past 20 years. Beth was born and raised in New York. After receiving a B.A. in Liberal Arts, she founded and owned a textile design and converting business in NYC before moving to South Florida where she earned a B.F.A. and M.F.A. degrees. Shortly after, she began to translate her art and business expertise into a multi-faceted art career. Beth continues to live in South Florida, enjoying the diverse cultural aspects of the area and all it embraces.

CHRISTINA ROLDAN
Christina Roldan is the President of the Florida Association of Public Art Professionals and a Public Art Project Manager with the Broward County Cultural Division. She manages the public art program at the Fort Lauderdale-Hollywood International Airport (FLL). Over the last 13 years, she has implemented nearly $6M in public art at FLL, including permanent installations, and close to 30 local artist, employee, and children art exhibitions. In 2017, she completed a sculptural children’s play area titled Cloudscape, the first of its type ever installed at the airport, and Wavelength, a suspended artwork recognized by AFTA’s Public Art Network as one of the best examples of public art of 2017. Christina has a B.A. in Art History from the University of Miami and an M.A. in Arts Management from Carnegie Mellon University.

ELAYNA TOBY SINGER
Elayna Toby Singer is Palm Beach County’s Art in Public Places Administrator. Building the program from the ground up over the past 15 years, she curates and implements public art that transforms spaces into “Art Places” for community benefit. She also curates and manages the exhibitions at Palm Beach International Airport. Currently, she is co-producing and hosting “The Art of Making Place” television show. Ms. Singer is a board member of the Florida Association of Public Art Professionals. As an artist, Elayna Toby creates interactive moving sculptures, public art installations, and experiences that connect us with ourselves, our environment and each other. She earned her M.S. in Public Horticulture Administration and Nonprofit Museum Management. Her B.A. is in Cultural Anthropology.
JILL C. WEISBERG
Jill C. Weisberg is a contemporary artist who creates paintings and public art installations that encourage dialogue about feminism. Weisberg received her M.F.A. from Florida Atlantic University. She was awarded a CIP Grant from Broward Cultural Division for “She Comes First”, an exterior public art piece. Weisberg is the curator and project manager of the Community Redevelopment Agency of Hollywood’s Downtown Hollywood Mural Project (DHMP), a contemporary exterior mural project. With over 24 murals, the award-winning DHMP is the largest walkable mural project in Broward County and features renowned local, national and international artists. Additionally, she co-owns and co-curates Storefront Art Studio, a gallery/project space with her partner in Hollywood, Florida and is the Principal and Creative Director of Schrift & Farbe Design Group.

ELIZABETH S. YOUNG
Elizabeth S. Young, Executive Director of the Florida Keys Council of the Arts since 2008 has an extensive background in both the performing and visual arts. Her experience working with non-profit organizations spans program development, board relations, fund development and marketing. She earned her B.A. in Art History and Theater from Wheaton College in Norton, MA. After spending nearly a decade in New York City as a Casting Director for film, television and theater she moved to the Florida Keys in 1987. She and her staff administer the County’s and City of Key West’s Public Art Programs as well as serving as the staff to the Tourist Development Council’s Cultural Umbrella Committee.
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WE THANK OUR SPONSORS
Broward Cultural Division:
The Greater Fort Lauderdale Alliance’s
economic Development Partner
of the Year

“At a time when Broward is growing rapidly, this award is particularly deserving as the Cultural Division’s work is so critical for continually increasing the quality of life for both our residents and visitors.”

BEAM FURR
Broward County Commissioner